

Wisconsin

Alternative asset managers support retirees, endowments, nonprofit foundations, and businesses of all sizes across Wisconsin.



\$7.7 billion

contributed by **private credit** to Wisconsin's state GDP



\$15.1 billion

invested in **hedge funds** by pensions, foundations, and endowments

Private credit impact includes:



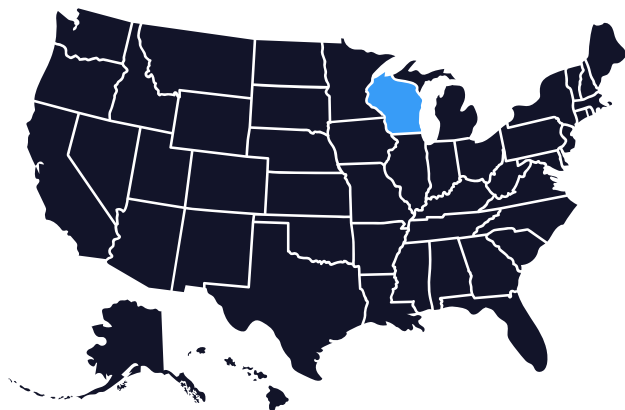
\$3.2 billion

loaned to businesses of all sizes



58k+

jobs



Hedge fund impact includes:



\$6.6 billion

supporting pension funds

Employees' Retirement System of the City of Milwaukee

American Family Pension Plan

Integrus Energy Group Master Retirement Trust



\$544 million

supporting endowments

Marquette University Endowment

Lawrence University Endowment

Wisconsin Investment Management Company



\$8 billion

supporting nonprofit foundations

Wisconsin Alumni Research Foundation

Kern Family Foundation

Madison Community Foundation

Private credit and hedge fund investment data is primarily sourced and licensed from Preqin's alternative asset database as of February 2026 or from publicly available federal datasets. Private credit GDP and job estimates are calculated using the IMPLAN 2025 Model Year for the United States.